


Q-Camp Agenda
March 27-28, 2009
Wyndham Virginia Crossings Resort

Friday, March 27, 2009		
Time	Event	Faculty/Location
2:30 pm	Bus pick-up at the University of Richmond	Robins School of Business Parking Lot
3:00 pm	Hotel Arrival/Registration/Check-in	Hotel Lobby
3:45-4:30 pm	Why Q-Camp? <ul style="list-style-type: none"> • Introduction/Icebreaker • Agenda Review/Goal Clarification • Pre-assessment 	Jorge Haddock Dean, Robins School of Business Shelley Olds Burns Director of Career Programs Robins School of Business King George Room
4:30 – 5:30 pm	Dr. Ayers, President Obama, US Secretary of State Clinton: What Kind of Leader are You? <ul style="list-style-type: none"> • Introductions • Group Dynamics/Personality • Business simulation 	Charles Collie Senior Brand Consultant Martin Branding Worldwide King George Room
5:30 – 5:45 pm	BREAK	
5:45-6:30 pm	First Impressions and the Interview: Gaining a Competitive Edge <ul style="list-style-type: none"> • Interpersonal skills • Dress • First impression bias 	Russ Leonard, R'69 Assistant Director UR Career Development Center King George Room
6:30 – 7:15 pm	Dress for Dinner (Business Attire)/Break	
7:15 – 9:00 pm	Let's Do Dinner: Dining Your Way to Success <ul style="list-style-type: none"> • Overview • Table Talk/place cards • Networking 	Katybeth Lee Assistant Director UR Career Development Center MBA Students Hanover Room, 3rd Floor Madison Building

Saturday, March 28, 2009

Time	Event	Faculty/Location
7:30 – 8:30 am	Continental Breakfast	Continuous Break Area Jefferson Building, 3 rd Floor
8:30 – 9:30 am	The Future of Work <ul style="list-style-type: none"> • Technology Impact • Global Perspective • Critical Skills for Success • Marketing your strengths to employers 	Debbie Schebe Director of Strategic Alliances Creative King George Room
9:30 –10:45 am	Internship and Summer Employment: Are you Ready? <ul style="list-style-type: none"> • Core Skills for Success • Generations in the workplace • Assessing the Culture • Intern Peer perspective • Assessing the Culture • Networking • Transitioning from intern to employee 	Christina M. McClung Director of Recruiting & Selection The Virginia Group Northwestern Mutual Financial Network Eric Van Der Hyde, UR '08 Financial Representative Northwestern Mutual Financial Network King George Room
10:45– 11:45 am	Networking and Presentation Skills Part 1 <ul style="list-style-type: none"> • Fundamental Communication competencies (introduce self, handshake, eye contact) • Defining your 1 minute “elevator” pitch • Business card protocol 	Patti Carey Founder & President, Workforce Strategies, LLC King George Room
11:45am –1:00 pm	Buffet Lunch	Dining Room Madison Building, 2 nd Floor
1:00 –1:45 pm	Networking and Presentation Skills Part 2 <ul style="list-style-type: none"> • Next Steps... Revise elevator pitch Business Thank You letters 	Patti Carey Founder & President, Workforce Strategies, LLC King George Room
1:45– 2:45 pm	Recruiting Strategies in Turbulent Times <ul style="list-style-type: none"> • New trends in college recruiting • The impact of today’s strategies on tomorrow’s success 	J. “Jack” Reagan, III, CPA, UR '89 Partner in Charge Mid-Atlantic Area Campus Recruiting KPMG, LLP King George Room

Saturday, March 28, 2009		
Time	Event	Faculty/ Location
2:45 – 3:00 pm	Break	Continuous Break Area
3:00 – 4:00 pm	E-Etiquette <ul style="list-style-type: none"> • Email etiquette • Voicemail etiquette • Cell phone etiquette • Online social networking (CDC website) Interviews, CDC Blogs, Linked- In • Recruiter websites/perspective • Phone interviews 	Yolanda Macklin-Crewe Associate Director of Employer Relations Career Development Center King George Room
4:00 – 5:00 pm	Dress for business formal dinner  Hotel Room Check-out	Store tagged luggage/belongings Dinwiddie Room (Adjacent to hotel registration desk)
5:00 – 5:45 pm	Interactive Panel – Meet with Executives <ul style="list-style-type: none"> • Current business environment • What businesses are looking for in their employees • Skill development through campus leadership 	Art Brown, R '81 Consultant Spencer Stuart Kelly Groh Senior VP & CFO Genworth Financial Robert Reynolds, M'98 Principal Reynolds Development Nancy Ridgway Associate Professor of Marketing University of Richmond King George Room
5:45 – 6:15 pm	Q-Camp Wrap-Up	King George Room
6:15 – 6:45 pm	Networking Reception <ul style="list-style-type: none"> • UR's Alumni, Dean & Faculty; Panel Guests and Corporate partners 	Pool Terrace (Outside) Madison Building, Ground Floor
6:45 – 8:30 pm	Dinner with Faculty, Alumni and Corporate Executives	Jorge Haddock, Dean Robins School of Business Hanover Room
9:00 pm	Bus departs to UR Campus for Students	